

# ICONS

we transform working lives

[www.iconsgroup.ie](http://www.iconsgroup.ie)



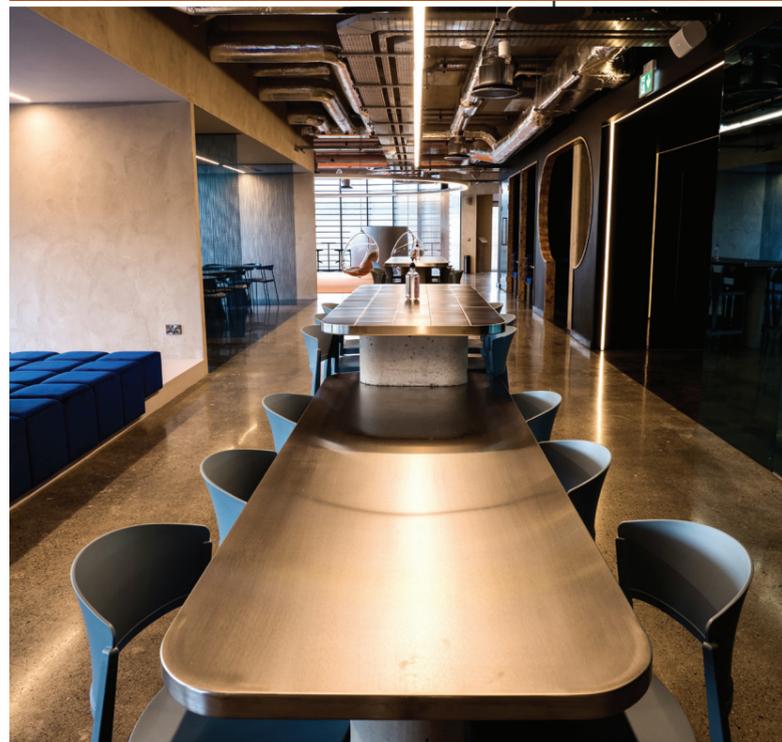
At **ICONS**  
we transform  
working lives.

Our working lives are constantly being transformed by new thinking and new technology. But what does that mean for the future of physical workspaces and the buildings in which they are based?

As an **employer**, an updated office design & fitout is a chance to inspire your staff and create a compelling working environment that brings people back into your office in an ever evolving hybrid world.

As a building **owner**, retaining your asset value, maximising your building sustainability score, meeting tenant demands and reducing operational costs are your biggest drivers.

**We offer best in class solutions that bridge the gap between owners and occupiers by delivering amazing offices that transform working lives, and high performing retrofits that transform the working life of buildings.**



## ABOUT US

A workplace is where people share ideas, build relationships and achieve goals. Designing and building the right environment to achieve all these things is what we do.

Our purpose at ICONS is to transform working lives. Our owner and Managing Director Donnacha Neary started the business with a view to “transform working lives, one business at a time”.

This is achieved by placing the client at the centre of each project. We believe that working collaboratively and strategically with you is the key to success. On these foundations, we create inspiring workspaces which are engineered around your needs.

**This is what sets us apart.**

# WHAT WE DO

In a climate where our ways of working and our relationship with the office are changing so rapidly, our unique approach to workplace design allows us to take the guesswork out of decision making, delivering tangible results for all of our clients.

A new office fit out is a chance to inspire your staff and bring your culture to life.

We understand the importance of brand, strategy and return on investment; our experienced team of designers, cost managers, project managers and marketers work with you to thoughtfully create the right space for your business and people. We create forward-thinking workspaces that reflect all the characteristics that make your business unique.

## TRADITIONAL FIT OUT

We have assembled a combination of passionate, multi-disciplined, highly skilled, fitout professionals that add substantial value to every project we work on. Flexibility is the key. The solution and services we provide are always tailored to match the criteria that you set for the project.

For traditional fitouts, we work along side your appointed architectural practice, design consultancy or project manager. You directly set and manage the design and the budget parameters – we then set to work to exceed your expectations by delivering uncompromising excellence.

### BENEFITS



You retain control of the project through your Contract Administrator, usually your appointed architect



You can select different professional consultants and other specialists if you are confident in doing so



Using the tender process to pick your builders can allow you to either choose based on the lowest price or the best quality or a combination of both that fits your needs

## DESIGN & BUILD

Modern Businesses understand they need to embrace technology and new ways of working. This needs to exist alongside a renewed relationship with the office and both the professional and social benefits that brings.

Our Design & Build team work with you to ensure your new office design personifies your brand, enriches your company culture and drives performance in your organisation.

### BENEFITS



You only have one contract and one point of contact to liaise with



Better teamwork ensures more accurate cost and time estimates. A guaranteed maximum price can be established early on



Sub-contractor pricing remains competitive



Professional fees associated with construction administration are lower



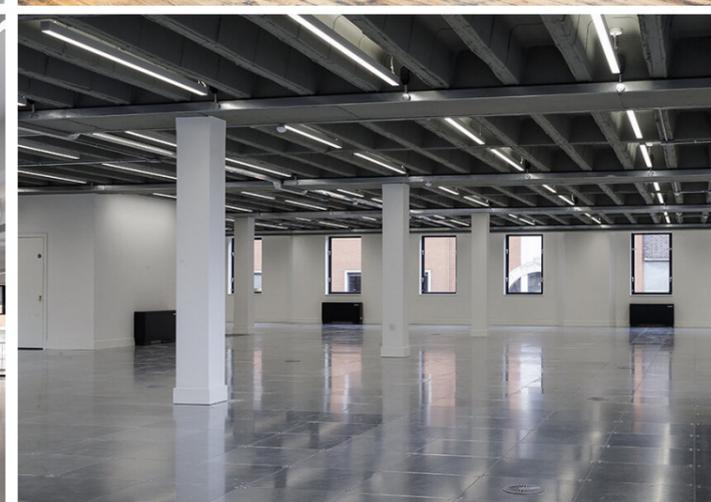
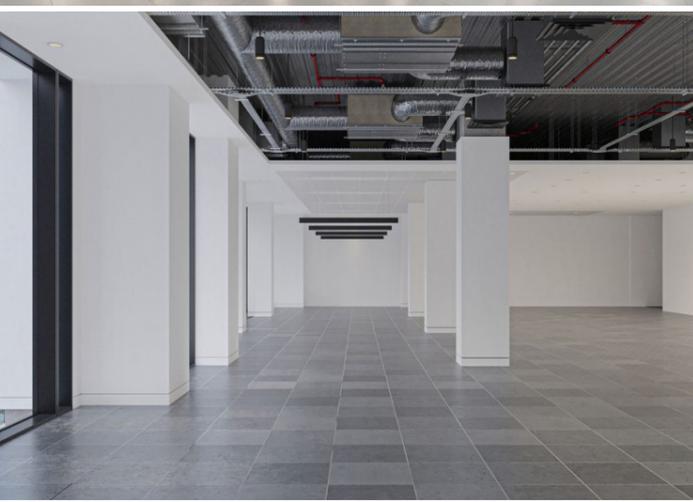
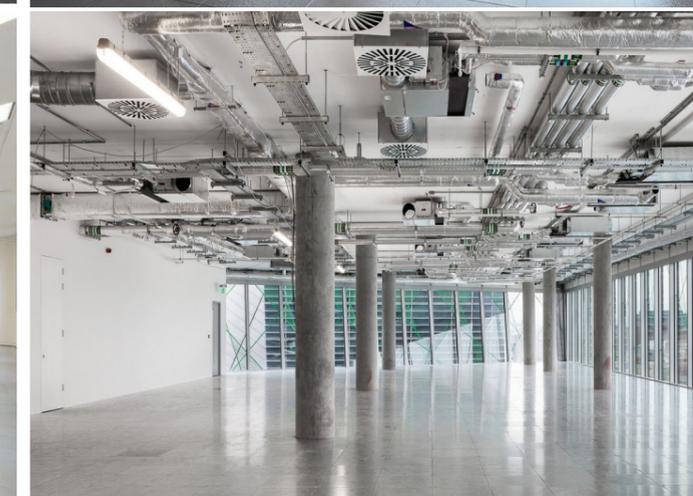
Clear communication between designers and builders prevents up-charges related to change orders



You can save costs on construction since the designer will take cost-efficiency into consideration when drawing plans



Your project is much more likely to be completed on time



# COMMERCIAL RETROFIT

Environmental issues are increasingly important for real estate investors and occupiers, but a significant gap exists between the design and operational performance of newly constructed buildings versus older building stock.

Retrofits provide huge opportunities for Landlords to make environmental performance improvements within their older commercial buildings, thus making them more attractive to new investors and occupiers.

Our approach to retrofit provides an opportunity to mitigate property risks and enhance property value, alongside controlling operational costs and improving the experience of building users.

## OUR TOOLKIT

-  **Environmental Risk Management**
-  **Operational Management**
-  **Evaluate and benchmark sustainability performance**
-  **Optimise energy consumption and emissions**
-  **Supply Chain Management**
-  **Adapt a Waste Management hierarchy**
-  **Occupier Engagement**

# OUR PROCESS



## 1. DISCOVERY

At ICONS we are committed to understanding our clients' requirements. We collaborate with you to create a plan for a workspace that enriches and drives performance in your organisation.



## 2. PLANNING

When we have agreed your brief, we then assemble an in-house team for your project. We provide you with sketch plans, 3D perspective drawings and set the timings in motion.



## 3. COSTINGS

We provide you with a detailed investment breakdown to assist you in making informed decisions regarding your space. This also includes analysing the costs provided by our sub-con partners.



## 4. CONSTRUCT

This is where we really get to work. We'll execute your design and smoothly build your fit out in accordance with your budget and schedule.



## 5. HANDOVER

When we handover your project it means it is 100% finished: no snag lists, no late arrivals. We also provide pre-handover training for you and your staff as well as full aftercare services after you occupy.

As our client, **you'll remain at the heart of the entire project** – while we take the stress and demands of project management away from your workload.

From the point you engage us with your project, we'll take you on a journey to your new workplace. The end result will improve productivity, wellbeing, retention of staff and create the right aesthetic in line with your culture.



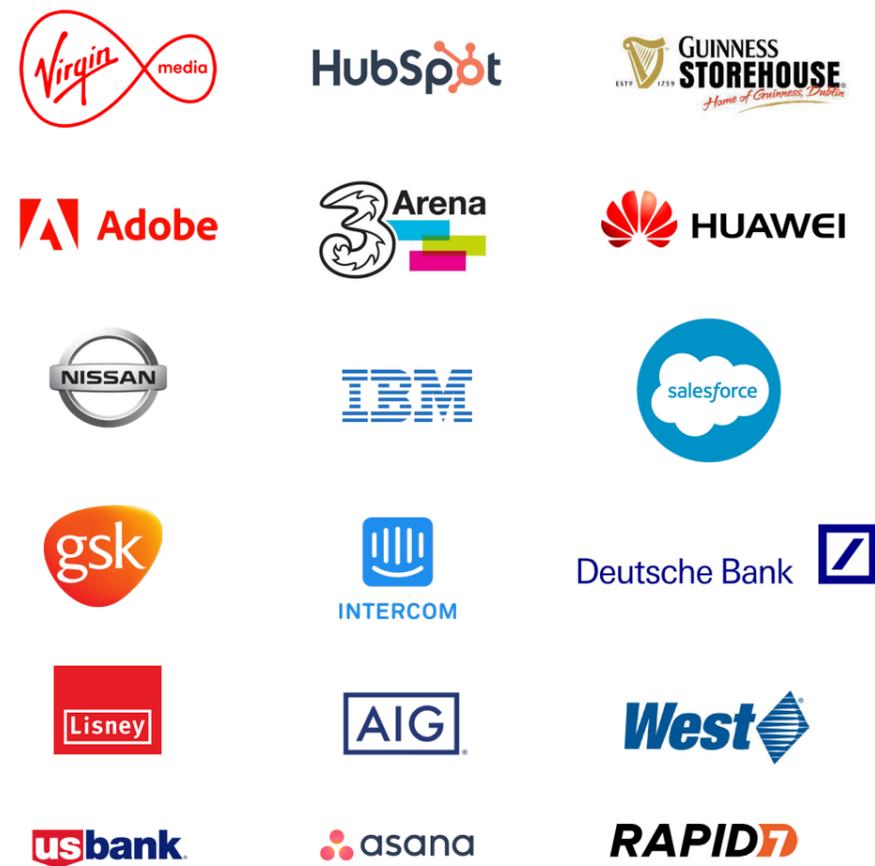
# OUR WORK

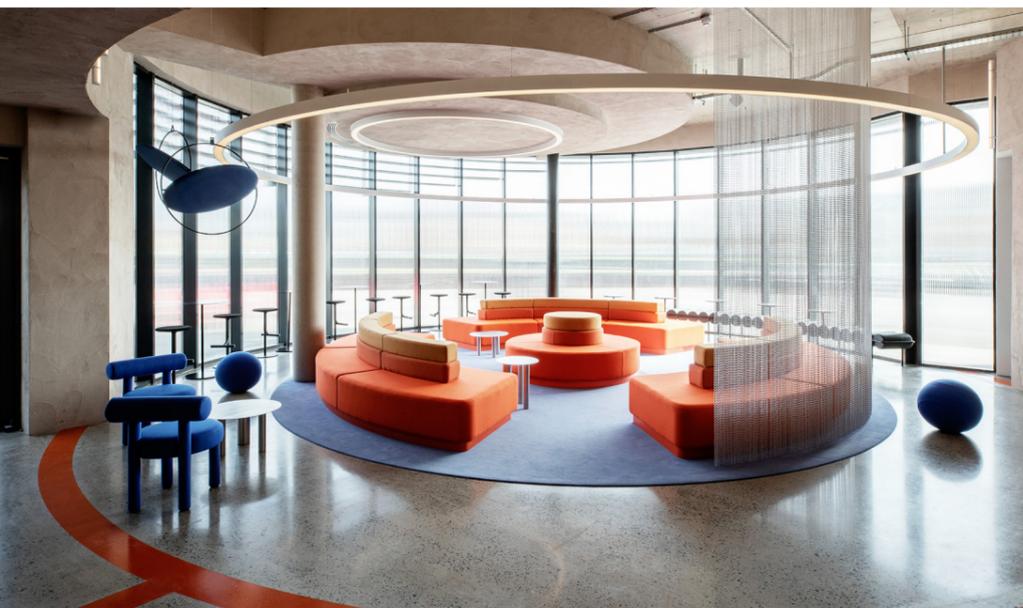
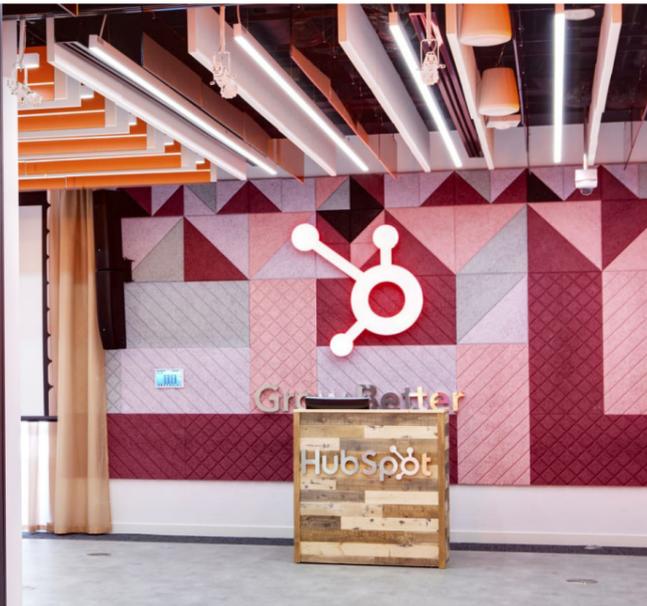
We help businesses create places where people do their best work.

With experience spanning retail, tech, professional services, pharma, tourism and everything in between, we've built long-term partnerships with brands looking for high-performance spaces for a diverse workforce.



Here are some of the companies we keep...







## CONTACT US

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# ICONS

Skerries, Co. Dublin

#WeTransformWorkingLives